

MAYA LEE

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MAYALEEDESIGN.COM



EXPERIENCE

Jr. Graphic Designer – Baltimore Symphony Orchestra

MAY 2023 - PRESENT • BALTIMORE, MD

SKILLS: Social Media Creative Production, Single Ticket Campaign Strategy Implementation, Concierge, Patron Engagement and Audience Development

Marketing and Communications Contractor – Strathmore

AUGUST 2022 - APRIL 2023 • NORTH BETHESDA, MD
(Intern May - August 2022)

Researched and interviewed artists to write articles; Researched and wrote press releases; edited marketing copy.

SKILLS: Researching and Interviewing Artists, Arts Marketing, Ticketing and Storytelling, Press Release Writing, Concierge and Patron Engagement

Manager of Marketing & Information – The Mighty Sound of Maryland Marching Band

MARCH 2021 - JUNE 2022 • UNIVERSITY OF MARYLAND, COLLEGE PARK
(Assistant Manager March 2020 - March 2021)

Managed 5-person marketing team; captured, delegated, created, and posted weekly social media content; raised over \$75,000 for the band's instrument fund through social media campaigns on a \$0 budget.

SKILLS: Social Media Management, Video Capture, Fundraising Campaign Management, Arts Marketing and Audience Development

Social Media Intern – Weinberg Center for the Arts

JUNE - AUGUST 2020 • FREDERICK, MD

Remotely created social media campaigns to stay engaged with the community during the pandemic.

SKILLS: Social Media Management, Content Curation and Graphic Media

COMMUNITY INVOLVEMENT

Sustainable Organizing Leader – Baltimore Symphony Orchestra Culture Committee

JANUARY 2024 - PRESENT • BALTIMORE, MD
(Culture Task Force Member October - December 2023)

Sustain committee proceedings through meeting planning, communication, documentation and organization to bolster the BSO internal staff/musician culture and community.

SKILLS: Organizing (Meeting Planning, Agenda Writing, Meeting Minutes, Action Item Follow-Up), Interdepartmental Communication and Relationship Building

Usher & Ticket Office Representative – Clarice Smith Performing Arts Center

FEBRUARY 2022 - MAY 2023 • COLLEGE PARK, MD

EDUCATION

B. A. Studio Art: Graphic Design

May 2023 | University of Maryland, College Park

4.0 GPA, Dean's List | UMD Art Honors Program • Omicron Delta Kappa Leadership Honors Society • Creative & Performing Arts Scholarship Recipient • Design, Cultures & Creativity Honors College